

On the Integration of Higher Vocational English Teaching and Innovation and Entrepreneurship Education

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Abstract: This paper discusses the valid integration of higher vocational English teaching and innovation and entrepreneurship education, understands the significance of the integration, and deeply discusses and describes the methods to realize the effective integration of the two, to give some reference for the development of relevant work and further enhance the quality of higher vocational English teaching.

1. Introduction

With the progress of market economy, the market competition is getting increasingly sharp, which makes the demand for talents from all walks of life higher and higher. It requires that relevant talents should have strong innovation and entrepreneurship ability to meet the real needs of enterprise progress. As an important place for talent training, the quality of talent training in higher vocational colleges is directly relative to the progress of modern society. Therefore, to produce more high-quality talents for the society, higher vocational colleges also need to strengthen the integration and penetration of innovation and entrepreneurship education ideas in their own teaching practice, which can not only improve students' innovation and entrepreneurship ability, solve students' employment problems, but also positively enhance the school running level. Therefore, strengthening research on relevant contents is essential.

2. Significance of Integrating Higher Vocational English Teaching with Innovation and Entrepreneurship Education

2.1 Enhance the Richness of Teaching Methods

In traditional English teaching, teaching activities mainly put emphasis on teaching new knowledge. Teachers need to explain and guide the relevant texts for students, so as to make students learn and understand the contents. However, the cultivation of students' English ability is mostly realized by rote learning and oral expression. Although computers are sometimes used to help students with English practice activities, they can't provide students with a real workplace language environment, which also makes it difficult for English teaching to achieve good results. Especially in listening and speaking, the improvement of comprehensive quality is limited. However, if the concept of innovation and entrepreneurship can be infiltrated into English teaching according to students' professional conditions, and the content of innovation and entrepreneurship can be effectively applied, the ideas and methods of English teaching will become more abundant^[1].

2.2 Improve Students' Learning Enthusiasm

In the past English teaching in higher vocational colleges, because the teaching content is boring, many students lack interest in studying the subject and can't fully participate in classroom teaching activities, which has a negative influence on the quality of teaching activities. The application of innovation and entrepreneurship ideas and the effective integration with English teaching will

further enhance the richness of teaching content and fully stimulate students' learning enthusiasm. Meanwhile, the effective acquisition of innovation and entrepreneurship knowledge can also make them more clearly understand themselves, help them establish future development goals and implement career development plans, which will further enhance students' learning enthusiasm, make them more proactive in studying and enhance the quality of English studying.

2.3 Highlight the Characteristics of Running Schools

In the past, higher vocational English teaching only put emphasis on cultivating professional knowledge, but did not put emphasis on cultivating students' professional ability, which also led to the similarity of higher vocational English teaching modes and weakened the characteristics of higher vocational education activities. The innovation and entrepreneurship concept advocates the in-depth integration of English teaching activities and students' majors, which can fully highlight the professional characteristics of higher vocational colleges, which greatly promotes the progress of higher vocational colleges [2].

3. Effective Integration of Higher Vocational English Teaching and Innovation and Entrepreneurship Education

3.1 Establish the Corresponding Integration Concept

At this stage, with the deepening of educational reform, English teaching in higher vocational colleges is also constantly improving and innovating. However, according to the actual investigation, it is not difficult to find that the construction of English disciplines in higher vocational colleges is mostly in line with the training of students' professional quality, and the innovation and entrepreneurship concepts have not been effectively integrated, resulting in the lack of innovation in the reform work, which has greatly influenced the training of relevant talents. In this regard, in order to further deepen the idea of mass innovation, higher vocational colleges must actively change their own educational ideas, deeply analyze and understand the relevance between innovation and entrepreneurship education and English teaching, and strengthen the ideological transformation of the integration of the two, so as to lay a firm basis for the progress of related work [3].

For example, we can add the training of innovation and entrepreneurship ability to English teaching. On this basis, we can actively introduce various innovation and entrepreneurship elements and set a corresponding integration system. This can provide corresponding theoretical support for the integration of innovation and entrepreneurship ideas, and promote the effect of relevant work while optimizing the integration environment.

3.2 Strengthen the Integration of Social Forces to Enhance the Richness of English Teaching Content

Higher vocational colleges are the main position to realize the training of applied talents. Therefore, in the process of implementing talent training activities, they put more emphasis on cultivating students' comprehensive quality and practical ability, aiming to strengthen students' employability. Therefore, while implementing English teaching activities, we should also pay attention to the cultivation of students' ability to use English. In particular, the English subject itself puts more emphasis on the students' listening, speaking, reading and writing abilities. In the context of higher vocational education, we should put more emphasis on the cultivation of these abilities in order to strengthen the practical function of English. In this regard, while setting up relevant teaching contents, relevant teachers must give full consideration to students' majors and understand the main characteristics of students' jobs in the future, so as to break through the constraints of traditional teaching contents, effectively combine teaching practice with students' professional development, realize the effective construction of characteristic English teaching contents, make relevant teaching contents more practical and targeted, and ensure the integration quality of English teaching and innovation and entrepreneurship education [4].

For example, during English teaching, teachers can organize students to develop resume making activities, reading and editing activities of English advertisements or instructions, etc. Such activities can not only enhance the practicality of English knowledge, but also help students truly know the important role of English knowledge. The most important thing is that the content closely related to students' majors can easily stimulate students' learning enthusiasm, make them study more seriously, and form the awareness of applying English knowledge to solve practical problems, so as to achieve the purpose of improving students' innovation and entrepreneurship ability.

3.3 Carry out Relevant Teaching Activities through Information Technology

At this stage, information technology has been greatly applied in all walks of life, and has been deeply integrated with the field of education, which not only improves the richness of relevant educational content, but also greatly improves the quality of teaching activities. Therefore, while integrating the concept of innovation and entrepreneurship education, higher vocational English teachers should also put emphasis on the application of information technology. On the one hand, we should apply information technology to the innovation of teaching methods. On the other hand, more teaching resources should be effectively obtained through the network. At the same time, teachers should base themselves on the students, further strengthen the activities between teachers and students with the help of the network platform, and break through the time and space constraints of traditional English teaching. In this way, students can make a reasonable choice of what they learn according to their own needs, and achieve the purpose of independent innovation while improving their learning ability^[5].

For example, teachers can upload teaching resources in the network platform in combination with relevant teaching contents, and students can use this to conduct autonomous studying and enhance their autonomous studying ability. The most important thing is that by using information technology, teachers can provide students with more career-related learning content, achieve effective simulation of the workplace environment, and effectively improve students' innovation and entrepreneurship ability.

3.4 Strengthen Students' Practical Experience with Extracurricular Activities

In the implementation of higher vocational English teaching activities, in addition to improving the overall classroom teaching effect, it is also essential to enhance cooperation with relevant enterprises or organizations based on the professional needs of students in combination with the requirements of innovation and entrepreneurship education, so as to provide students with corresponding social activities and simulation activities, build a strong innovation and entrepreneurship atmosphere in the school, and further enrich students' practical experience.

For example, teachers can set up entrepreneurial cases according to the course content and assign corresponding tasks to students, so as to cultivate students' cooperation awareness and cooperation ability. Of course, in the process of students' strengthening research and implementation of relevant tasks, teachers should go deep into the students, strengthen supervision and guidance on students' learning and research, and specifically understand various problems in the process of students' completing tasks according to students' cooperation, and give targeted guidance. At the same time, students' problems during this period should be evaluated reasonably and objectively, so that students can understand relevant problems, handle them timely and properly, and further strengthen their problem-solving ability^[6].

3.5 Strengthen Relevant Teachers

For English teaching, to effectively cultivate students' innovation and entrepreneurship ability in teaching practice, it also requires teachers to have a strong sense of innovation and entrepreneurship. Therefore, to better integrate the concept of innovation and entrepreneurship, higher vocational colleges should strengthen the teacher team. On the one hand, they should actively introduce high-quality English teachers, who should not only have strong professional quality and rich teaching experience, but also have in-depth understanding of the concept of innovation and entrepreneurship, can promote the effective integration of this concept and English teaching through

the effective application of various methods. On the other hand, it is essential to enhance the training of existing English teachers, strengthen innovation and entrepreneurship training among teachers' groups, and constantly improve their understanding of innovation and entrepreneurship ideas, so that they can better integrate innovation and entrepreneurship ideas in educational practice [7].

4. Conclusion

To sum up, the effective integration of higher vocational English teaching and innovation and entrepreneurship education can realize the effective innovation of higher vocational English teaching, which positively improves the quality of higher vocational English teaching and cultivating high-quality talents. Therefore, higher vocational English teachers should put great emphasis on the concept of innovation and entrepreneurship education, strengthen research on relevant concepts, and apply them reasonably in combination with teaching practice, so as to meet the real needs of social progress.

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